Web Course Builder

Create **eLearning** *and* **mLearning**

Examples

A technology company frequently releases new products and services. They need just-in-time training for their people in the field. ReadyGo WCB lets them produce decision support courses that work on computers, SmartPhones, and Tablets.

A hospital is required to carry out annual certification training and testing for anyone who has hospital privileges. Trainers and compliance staff use ReadyGo WCB and ReadyGo SST to deliver content and track results.

Training developers want to offer "we build it - you edit it" courseware. ReadyGo WCB fills the need. Developers have a fill feature, robust tool. The customer has a tool with a simple user interface that they can use to make updates. The training developer can easily customize existing content by applying a template and choosing one of ReadyGo WCB's AICC, SCORM, or customized LMS packs.

A manufacturer needs to produce compliance training courses. ReadyGo WCB lets them easily build courses that can be served to their people in all their locations regardless if they are using a computer, SmartPhone, or a Tablet.

A financial organization wants to provide content and tests to their people in the field who are using Apple and Blackberry SmartPhones and Tablets.

A government organization uses ReadyGo WCB courses to inform the public and staff about rapidly changing conditions and rules. All ReadyGo WCB courses automatically meet all W3C, ADA, and 508 recommendations.

Companies that bought stock courses find that they need to expand their training with material specific to their organization. Their subject matter experts enjoy using ReadyGo to develop SCORM/ AICC enabled content that works well with their LMS. ReadyGo WCB produces courses that track and send the maximum amount of information.

What We See Happening:

Management needs to improve productivity and reduce costs by deploying eLearning and mLearning. They need a tool to quickly creates courses that reside on their intranet and web site. The tool must be easy enough to enable trainers, subject matter experts, and product managers to build, deploy, and maintain their knowledge.

Our Solution:

ReadyGo Web Course Builder allows people to create powerful and effective eLearning and mLearning with the same tool. ReadyGo WCB's user interface dramatically simplifies complex authoring procedures. By clicking a single button, course creators can add tests, drill-down exercises, links to other resources, articles, and step-by-step procedures. Story boards, instructional design, and web design are all built in, resulting in course development that is 3 to10 times faster than when using other tools.

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Why use the Web Course Builder?
- Easy interface – anyone can create training
- Powerful features - architecture allows complete web customization and interactions
- Instructional design – creates pedagogically sound and interesting courses
- Fast creation – copy/paste to re-purpose Power Point, Word, Excel, or web pages
- Efficient Delivery – creates courses that download quickly and easily
- Platform independent – can be served on an Internet, Intranet, Extranet, LAN, DVD, or CD
- Adherence to Standards – generates courses in standard HTML and JavaScript supporting XHTML, ASP, and PHP
- Integrates multimedia – any web viewable audio, graphic, simulation, and video can be included
- Inexpensive deployment – no plug-ins required, low bandwidth for mobile access
- Create courses and tests that work well on computers, SmartPhones, and Tablets

What's Included with the Web Course Builder:
- Web Course Builder Authoring Tool
- Online courses on instructional design, tests, audio, graphics, simulations, and bringing content to the next level
- Many master templates for appearance
- The latest updates
- Tips and techniques
- Synchronous training courses
- Technical Support

What's Needed by Students:
- Browser to view eLearning
- IE, Firefox, Chrome, Opera, Safari
- SmartPhone or Tablet

What's Needed by Author:
- PC to create eLearning and mLearning
- Windows 98, NT, 2000, ME, XP, 2003, 2007 and later
- Browser to view completed course

mLearning Support
- Works on: Android, Blackberry, Chrome, Droid, iPhone, iPad, Minimo, Palm, Samsung, Symbian, Windows Mobile, Windows CE
- Includes multiple SmartPhone and Tablet templates
- Full support of HTML5 - audio (OGA) and video (OGV) without a plug-in on all SmartPhones and Tablets
- SmartPhone and Tablet previewer

Development Tool Environment:
- Highly interactive layout leads the author through course creation
- Course creators input course information through dialog boxes
- Complete control of the course appearance through style sheets (CSS)
- Copy/Paste Excel, Word, PowerPoint, and dynamic web pages – maintaining formatting
- Update existing courses at any time and republishing
- Easily rearrange course content with drag-and-drop Interfaces

Elements Produced with the Web Course Builder:
- Four levels of content - course, chapter, bullet pages, and drill down pages.
- Interactive exercises so students can learn from practicing
- Quizzes to reinforce learning
- Tests to evaluate knowledge retention – unlimited number of tests per course – up to 100 questions per test
- Student certificates
- Surveys for student feedback
- Glossaries
- FAQs to address common issues
- Structured navigation without broken links

Features of the Web Course Builder:
- Automatic creation of all navigation elements chapter, course indexes, links to services
- Visual layout tool to rearrange course
- Integration of any graphic, multimedia, audio, or simulation that is web viewable
- Creation and customization of look-and-feel
- Spell Check and Global Search-and-Replace
- Converts clip art (wmf & emf) files to web readable
- Assessment creation
- Pull down menu to quickly integrate over 90 LMS's
- Available in English, Danish, French, German, Italian, Portuguese, Spanish and Swedish.
- Right to left support and templates for Arabic and Hebrew
- Unicode and Multi Byte support for international characters

Standards Supported
- AICC
- SCORM
- ADA, 508, W3C AAA - for blind readers
- CSS