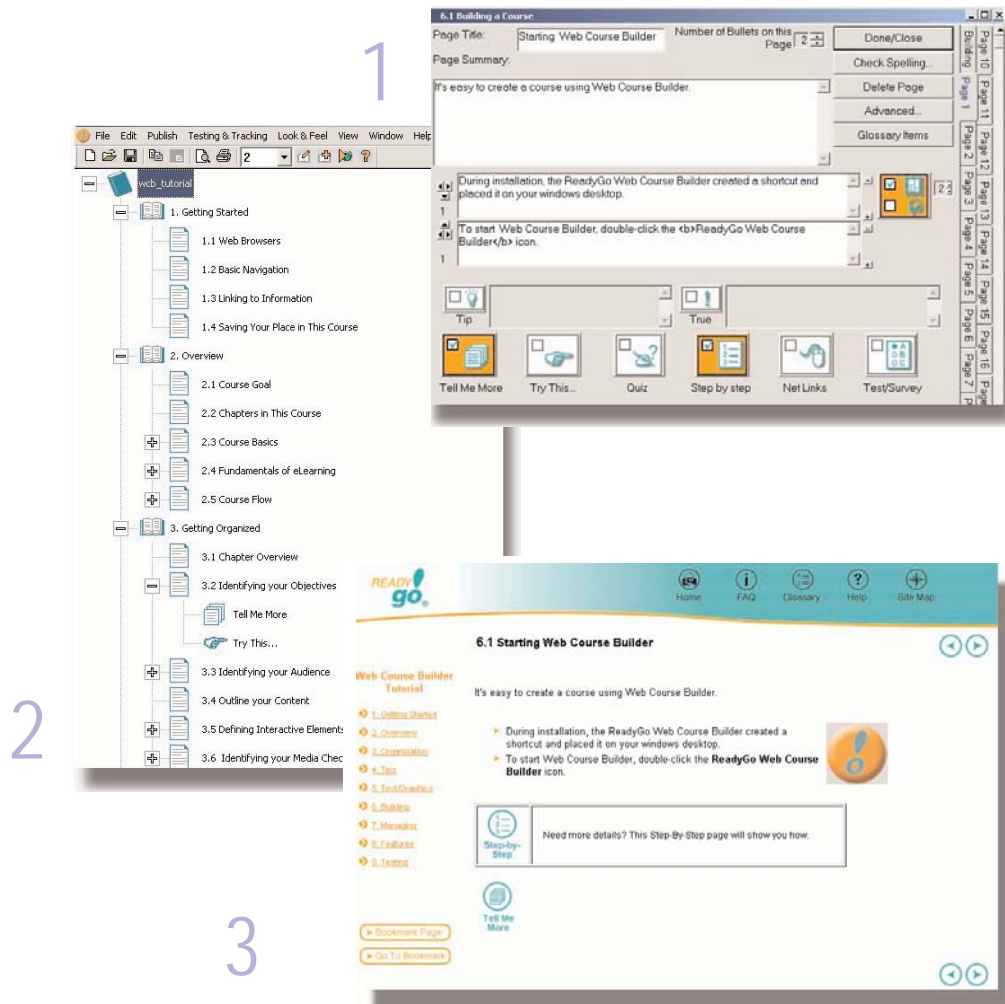


# Web Course Builder

Quickly *and* efficiently *produce web based training*



## What We See Happening

Management wants to improve productivity and reduce costs by deploying online training courses. Since eighty percent of all training is produced internally, a tool is needed to web-enable content. This authoring tool must be designed so classroom trainers, subject matter experts, and product managers find it easy to use.

## Our Solution

ReadyGo Web Course Builder is an easy-to-use authoring tool that dramatically reduces development time. It features a highly intuitive user interface, fast course regeneration, powerful templating, and automatic generation of navigation elements, chapter, and course indexes. Forget about software incompatibilities, staging, and delivery problems: Courses created with ReadyGo Web Course Builder are built in HTML and Javascript – standard technologies that work on any network – so they download quickly, run on any web server, and can be accessed with any web browser.

## EXAMPLES

- A company is continually releasing new products and services. They need to train their field personnel on these new products. They need a cost-effective tool that their **product managers** can use to create web-based training.

- A hospital is looking for an economical way to provide **in-service training** for accreditation to their employees located on site and doctors offices located within their region. They need a tool their health care professionals can use to create training that supports Microsoft, Netscape, and AOL browsers.

- A training company wants to provide **customizable training** to their customers. They need a tool that they can use and provide to their customers.

- A **marketing department** wants to provide their customers with online training on their products. They need an easy way for employees to create and maintain an online course.

- A government organization needs to train their employees. They need a tool that automatically produces courses that meet the **ADA 508 standards** for the disabled (blind readers).

- A company bought an LMS and stock training courses. They need to **expand their training offerings** to include courses that are specific to their organization. They need a tool their subject matter experts can use that will easily work with their LMS.





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### Why use the Web Course Builder?

- Easy user interface – anyone can create online training
- Instructional design built in – creates pedagogically sound courses
- Standard environment – anyone with a browser can access courses produced with the Web Course Builder
- Creates courses that download quickly and easily
- Can be served on an Internet, Intranet, Extranet, LAN, or CD-ROM
- Generates courses in standard HTML and JavaScript – standard technology that can be served by any web server and read by any browser
- Integrates multimedia – includes tools to integrate graphics, simulations, and videos
- No plug-ins required

### What's Included with the Web Course Builder:

- Web Course Builder Authoring Tool
- An online course that teaches how to use the Web Course Builder
- Clip art collection
- Access to an extranet site where you will find:
  - The latest updates to the Web Course Builder
  - Tips and techniques
  - Training courses
  - FAQ s
  - Technical Support

### What's Needed by Author:

- PC to create eLearning
- Windows 95, 98, ME, 2000, XP, or NT
- Browser to view completed course
- Standard Web Server, CD or hard drive to distribute eLearning

### What's Needed by Students:

- Browser to view eLearning
  - Netscape 4.0 or greater
  - Microsoft 4.0 or greater
  - AOL

### Standards Supported

- AICC
- SCORM
- ADA, 508, W3C AAA - for blind readers

### Development Tool Environment:

- Highly interactive layout leads the author through course creation
- Runs on Microsoft Windows based systems
- Subject experts input course information into straightforward forms (templates)
- Update existing courses at any time
- Easily rearrange course content with drag-and-drop interface
- Complete control of the course appearance through style sheets (CSS)

### Elements Produced with the Web Course Builder:

- Standard bullet pages with graphics. These provide an overview level of understanding
- Article pages that give in-depth explanations
- Interactive exercises so students can learn from practice
- Quizzes to reinforce content
- Tests to evaluate knowledge retention – up to 100 questions per test including:
  - Multiple choice
  - True/False
  - Fill-in-the-blank
  - Numeric range
- Student certificates
- Surveys for student feedback
- Glossary pages that define terminology
- FAQs to address common issues
- Links to other web resources to expand the learning base
- Structured navigation without broken links

### Features of the Web Course Builder:

- Automatic generation of navigation elements
- Automatic generation of chapter and course indexes
- Visual layout tool to change chapter and page order
- Ability to import Power Point content or any HTML page
- Integration of any graphic or element that is web viewable
- Create your own course look-and-feel
- Spell check and Global search and replace
- Integrate graphics, plug-ins, multimedia, JavaScript,
- Produce test only courses
- Available in Danish, English, French, German, Hebrew, Italian, Portuguese, Spanish and Swedish. Courses can be produced for Asian and Arabic languages.