

Merchant Connect

Sell eLearning courses over the web



What We See Happening:

Many organizations want to sell courses over the web. They want a simple, reliable, solution that connects with a robust merchant application, automatically register students, saves student information, and includes reports.

Our Solution:

ReadyGo® Merchant Connect works with Google Checkout and ReadyGo SST to provide a complete merchant solution. ReadyGo Merchant Connect can reside on your web server (installed) or can be hosted by ReadyGo. ReadyGo Merchant Connect works with existing merchant solutions like Google Checkout. You set up your store with Google Checkout. When a customer to your web site purchases a course ReadyGo Merchant Connect gathers information from Google Checkout, registers the student for the course or a group of courses on ReadyGo SST, and e-mails the student a link to the course. All student information including test scores and course completion status is saved by ReadyGo SST. ReadyGo Merchant Connect can be installed on your server or hosted by ReadyGo.

Examples

- A medical technology company provides online continuing credit courses to nurses. They use Google Checkout to set up the online store, ReadyGo Merchant Connect to register students, provide students with an e-mail confirming registration, and ReadyGo SST to save test scores and provide the company with activity reports.
- A Financial services company sells courses to financial professionals. They create an online university. By selling one course or a group of courses online they can turn their web site into a profit center.
- A safety regulator develops a suite of courses on current safety standards. They sell these courses from their web site to small businesses. Small business can send their employees to these courses to get certified. Employees can use the certificate of completion they receive when they complete the course to prove they have taken the required training.
- A local collage sells courses online. They produce courses, create a storefront to sell these courses, and then automatically register students using ReadyGo Merchant Connect.
- A union sells certification courses to their membership. From the union's web site union members can purchase, then access courses to maintain their credentials.
- A student finds a course they like on a web site. Once they purchase the course they are quickly sent an e-mail with course access information. With one click they are taking the course.





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Why use ReadyGo[®] Merchant Connect:

- Sell courses to anyone
- Automatically register students and provide them with course access
- Automatically save course test scores and completion information
- Includes reports
- Low friction process – easy for end user to purchase and take courses
- Low cost, easy set up for business wanting to sell courses
- Takes advantage of popular Google web tools including Google checkout and Google analytics

What is ReadyGo[®] Merchant Connect:

- Software that resides on a standard web server with PHP
- Works in conjunction with ReadyGo Web Course Builder, ReadyGo Server Side Testing, and Google Checkout
- Connects courses purchased through Google Checkout to courses tracked with ReadyGo Server Side Testing
- Students can purchase a single course or a group of courses
- Suite of tools to manage student registration for online courses

Server Requirements:

- Apache Web Server Software
- PHP
- Secure Socket Layer certificate

Student Requirements:

- The student must accept two cookies set by Server-Side Testing. Normally this is invisible to the student.
- The student must enable JavaScript in their browser.

ReadyGo Merchant Connect Prerequisites :

- Courses built with ReadyGo WCB
- ReadyGo SST
- Google Checkout
- Student needs an e-mail address and credit card

Availability:

- ReadyGo Merchant Connect is available as a hosted solution
- ReadyGo Merchant Connect can be installed on your web server with PHP